



전주대학교 www.jj.ac.kr

55069 전주시 완산구 천잠로 303

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邀请全额奖学金交换生的函

中国潍坊学院:

为庆祝韩中建交30周年及全球新冠病毒抗疫全面胜利，我校以全额奖学金邀请贵校学生赴我校进行为期一个学期的交换生学习。具体邀请信息如下：

一、邀请对象

(一) 潍坊学院本科在校生

(二) 英语成绩：雅思5.5分，托福IBT71分

二、邀请规模：20人/学期

三、邀请时间：一个学期

(一) 第一批邀请交换生学习时间：2023年秋季学期

(二) 第二批邀请交换生学习时间：2024年春季学期

四、邀请形式：全额奖学金（全免学费，但食宿费自理）

五、授课语言：英语

六、交换生专业

(一) 我校接收奖学金交换生的部分既定专业

英美语言文学、工商管理、酒店管理、艺术心理治疗学共四个大类专业（下学期可能会调整；具体课程：详见附件1）。

(二) 我校接收奖学金交换生的开放专业

我校针对上述四大专业之外的交换生开设了若干英文授课课程（详见附件1）以及韩国语言文化类通识课程。我校不限于上述四专业接收贵校奖学金交换生。贵校可以参照本英语授课课程名单酌情选派任何专业的贵校奖学金交换生。



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七、限选英文授课课程学分分值：15学分

八、韩国语言文化类课程学分分值：6学分

九、社会实践课程学分分值：3学分

十、办理赴我校交换生留学所需材料（详见：附件2）

十一、报名截止日期：2023年5月8日（星期一）

为确保本项目顺利开展，我校驻华办事处为贵校交换生办理留学签证申请提供无偿指导服务。为提高交换生在韩学习成果及在韩期间的生活质量，我校对本项目交换生开展不少于300课时的韩国语课程（含出国留学前韩国语培训），相关交换生应缴纳60万韩元（折人民币约0.3万元）培训费用。

附件1：英文授课课程清单

附件2：交换生留学所需材料清单

特此邀请

2023年03月09日

韩国 全州大学 国际交流院





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附件 1: 英文授课课程清单

Jeonju University English Track

The English Track curriculum for exchange students is as follows. At Jeonju University, exchange students can register for up to 18 credits per semester, and they can choose 3~4 liberal arts courses and 2~3 major courses. The courses listed below may be canceled or changed depending on the number of students registered at the time of the course offering.

1. Liberal Arts Courses

Subject	Credit	Course Description
English and Culture	3	The purpose of this class is to use English as a medium to learn about, reflect on, and discuss the variety of cultures and the differences in language in the various English-speaking countries in the world (USA, UK, Canada, etc.).
English Communication	3	The aim of this course is help students improve their conversation skills and confidence.
Design Thinking	3	It is a creative strategy that designers use in the design process. Design thinking is a practical and creative problem-solving approach, and the creation of solutions.
Introduction to Korean Culture	3	A course that studies the characteristics of Korean culture, especially its evolution and changes, in the past and present.
Exploring Korean Companies	3	Understand the culture and characteristics of Korean companies and enhance understanding by visiting actual Korean companies.

2. Major course(Department of Business Management)

Subject	Credit	Course Description
Organizational behavior theory	3	Understanding, predicting, and controlling human behavior (individual, group, organizational) within an organization to achieve the most efficient/effective organizational adaptation outcomes is the goal.
Management strategy	3	Strategic management is a management system that responds to the business environment, establishes and executes management strategies to achieve organizational goals, evaluates and provides feedback. This course aims to understand the essence and importance of management strategy as a core management technique for enhancing corporate competitiveness, and to provide methods for establishing management strategies.
Consumer Behavior	3	The Consumer Behavior course aims to understand the basic flow of the discipline of consumer behavior and cultivate knowledge of key theories, terms, research approaches, and methodologies necessary for marketing research. In particular, the course focuses on the consumer behavior in the marketing field that seeks to understand how marketing works.

Management Information System (MIS)	3	The course objectives are divided into two main parts. First, it introduces the role of management information systems and the characteristics and methods of utilizing information technology to students studying business management. Second, it aims to cultivate versatile and well-rounded talents who possess the desired knowledge of management information and the ability to effectively utilize information technology that companies seek.
Business statistics	3	This course aims to educate students on the basic concepts and theories of statistics to facilitate an understanding of business statistics. Students will learn how to perform statistical analysis of data Obtained through surveys such as questionnaires to solve problems that may arise in business management. By the end of the course, students will be able to conduct statistical analyses of data independently.
Finance theory	3	The course covers financial markets and financial institutions, but goes beyond simple introductions to provide in-depth analysis of their key functions and basic principles. Understanding the essence of the financial industry in this way enables students to comprehend the rapidly changing financial industry and make more accurate predictions about the future.

3. Major course(Department of Creative Arts Psychotherapy)

Subject	Credit	Course Description
Introduction to music therapy	3	Overall learning about the basic principles, definition, fundamental theories, and approaches of music therapy.
Introduction to dance/movement therapy	3	Understand the historical background and the theories and intervention methods of the major pioneers of dance/movement therapy, and cultivate clinical abilities through a mock session.

4. Major course(Department of English Language and Literature)

Subject	Credit	Course Description
English Composition	3	The purpose of this class is for students to improve their writing through a process-based approach.
History of English and American literature	3	It examines the origins and development of American literature historically and analyzes the works of major authors. "
World Literature	3	This literature course explores how great writers refract their world and how their works are transformed when they intervene in our global cultural landscape today. No national literature has ever grown up in isolation from the cultures around it; from the earliest periods, great works of literature have probed the tensions, conflicts, and connections among neighboring cultures and often more distant regions as well.



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5. Major course(Department of Hotel Management)

Subject	Credit	Course Description
Managing service quality and excellence in hospitality industry	3	Understanding of general service concept, types and applications in hospitality industry with reviewing the organization's management strategies for maintaining qualified service.
Introduction to the Hospitality Industry	3	Introduction to various segments of hospitality industry including lodging, tourism, restaurant, foodservice, airlines, and convention and events, with an emphasis on hospitality spirits.
Introduction to Multicultural Diversity in the Hospitality workplace	3	Understanding of etiquette and protocol in business and social settings including domestic and international common courtesies, greetings and introductions, communications and dining etiquette. Basic manners and skills required for serving hotel guests are also discussed.

附件 2: 交换生留学所需材料清单

序号	应提交的材料	原件/彩印件/公证件	备注
1	标准入学许可书	彩印件1份	韩方大学提供
2	事业者登录证/或固有号码证	彩印件1份	韩方大学提供
3	入学申请书	提交电子版(电子签名)	韩方大学提供模板
4	在校证明	原件2份	开具中英文版证明
5	成绩证明	原件2份	开具中英文版证明
6	校长推荐信	原件1份	中方大学提供
7	学籍在线验证报告	中英文版彩印件各2份	学信网申请 https://www.chsi.com.cn/
8	中韩两校合作协议书	彩印件1份	中方大学提供
9	签证申请表	提交电子版(电子签名)	审核无误后打印
10	申请人护照	原件及信息页彩印件1份	
11	申请人/父母的身份证	彩印件2份	身份证的正反面复印在一页上
12	家庭户口簿	彩印件1份	
13	亲属关系公证书	英文公证件原件2份	仅限与父母不在同一户口簿者提交
14	父母的在职证明	原件各1份	应含姓名、性别、身份证号、职务、收入等信息
15	银行存款证明	原件1份	<ul style="list-style-type: none"> • 签证申请前30日内开具, 存款期3个月以上, 人民币7万元以上(以各领事馆具体要求为准) • 存款人建议为学生本人, 若存款人为父母(须补充提交亲属关系公证书)
16	语言能力证明	彩印件2份	雅思5.5分、托福IBT71分、TOPIK 2级以上
17	结核诊断书	原件1份	签证申请前30日内, 由领事馆指定检测医院开具
18	证件照6张	原件6张, 电子版1份	<ul style="list-style-type: none"> • 参照护照照片要求 • 白色背景(3.5cm * 4.5cm)